

Interview with Steven Lee,
President of SermonAudio.com (3)

sermonaudio.com

Puritan Pod

By Dr. David P. Murray

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Dr. David P. Murray:

And imagine now if I am a first time user of SermonAudio.com. I come to your home page. What do I do now?

Steven Lee:

Right. The site has grown and with that there is a lot of content on the site and it can be a little overwhelming for people I think. But if you are a first time user on the site and you come to the home page, we have actually a button right there at the very top, a top row of buttons that says, "Start here." There is a little start here button. And when you click on that it takes you to just a list of recommended sermons from our stockpile of sermons that we recommend.

Some of those sermons are very gospel oriented. Some of those sermons deal with our eternal state and hell and heaven and that sort of thing. Some of these sermons deal with the family. Some of these sermons are directed to young people.

And so that is a good place to start if you are just brand new to the site. Find the little "Start Here" button and you will see some recommended sermons.

From there, I mean, you can go anywhere. You can type in any topic that you like. We have sermons by topic, sermons by Bible, sermons by speaker, by church. Find all the local churches near you by typing a zip code. So really from there you can go anywhere else, but a good starting point would be this list of recommended sermons on the home page.

Dr. David P. Murray:

Obviously, Steven, SermonAudio is at the very cutting edge of modern technology. And yet I read recently that SermonAudio has gone back to old media. Can you tell us a little bit about that project?

Steven Lee:

We are actually going back to print.

Well, the desire of the site was to reach as many people as possible and the Gospel of John project... let me just back up and explain a little bit of what it is. It is our attempt to mail as many copies of the gospel of John, well, nicely printed, attractively printed to as many different major cities in this country as possible. And we are mailing them to individual homes. We are not just shipping boxes of them to churches to distribute. We are mailing them to homes. That is the project in a nutshell.

The reason why we started was SermonAudio in its current form brings people who are currently searching for sermons or topics. So they are coming to us. We wanted a way to reach people who weren't looking for us. We wanted to be able to use this as a form of outreach. We believe in the gospel of John with all of our heart. We have listened to many, many testimonials on SermonAudio and inevitably you will hear them making reference to the gospel of John somewhere or they have read it or it was handed to them or some reference in John that was sticking in their minds.

And we really feel like the gospel of John has been used of the Lord to bring a great many people to himself. And it is a very easy to read narrative. It has a lot of very important passages in there—John 3:16, you know, the great “I am’s” in there—so we believe in the gospel of John. And we are partnering with churches, the churches on SermonAudio, to mail these Gospel of John project booklets to as many different cities as we can. And we are actually targeting neighborhoods that are surrounding our churches on SermonAudio.

So in addition to trying to get the gospel of John out there to people, we are using this, again, to try to help the local church because the local church we printed on the inside cover of all of these gospels of John. They also have a url printed on the cover of the booklet which, when they go to will show them a list of local churches again. And so hopefully we will see an influx of visitors to those local churches as a result.

Dr. David P. Murray:

Thank you, so much, Steven, for sharing these experiences with us and we all pray, I am sure, that SermonAudio will continue to be greatly used both for the conversion of lost souls and the edification of hungry saints.